



Satish Pradhan Dnyanasadhana College, Thane

(Arts, Science and Commerce)

Reaccredited by NAAC (3rd Cycle) with 'B+' Grade (CGPA-2.69),
ISO 21001:2018 Certified

Descriptive Report of the Activity

Date: 01.10.2021	Revision: 00	SPDC/CM/F0 5
Name of Department/ Committee:	Urja Setu	Term: I
Name of the Activity:	Diwali Mela -Urja Setu	
Name of Collaborating agency/Organization:		

43 SATISH PRADHAN DNYANASADHANA COLLEGE, THANE
(ARTS, SCIENCE AND COMMERCE)
Re-Accredited "B+" Grade (CGPA 2.69) by NAAC, ISO 21001:2018 (Certified)
Affiliated To University of Mumbai

URJA SETU
ONE DAY EXHIBITION CUM SALE
WHO PRESENTING

AMRUT HONEY

Menons Environment Exclusive LLP

गुरुकृपा गृहउद्योग

UNIQUE LINE PRODUCTS
And many more

DATE: 8TH NOVEMBER 2023
TIME: 9:30 AM TO 2:00 PM
VENUE: P SAVALARAM AUDITORIUM , SATISH PRADHAN DNYANASADHANA COLLEGE,
OFF EASTERN EXPRESS HIGHWAY, DNYANASADHANA MARG THANE - 400604
DR. SANJOY DEUSKAR DR. ANITA DAKSHINA

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URJA SETU
ONE DAY EXHIBITION CUM SALE
WHO PRESENTING



उज्वल उटणे



ECO FRIENDLY EARRINGS



HOME MADE HANDBAGS



CHOCOLATE BOX

And many more

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URJA SETU
ONE DAY EXHIBITION CUM SALE
PRESENTING



RANGOLI STAND



**ECO FRIENDLY DIYA
& DIYA STAND**



IRKAL TORAN



ECO BAGS AND PRODUCTS

And many more

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URJA SETU
ONE DAY EXHIBITION CUM SALE
PRESENTING

REVAA
WAYS OF EHINICITY

REVAA
WAYS OF EHINICITY

OMKAR CREATION

And many more

DATE: 8TH NOVEMBER 2023 **TIME: 9:30 AM TO 2:00 PM**
VENUE: P SAVALARAM AUDITORIUM, SATISH PRADHAN DNYANASADHANA COLLEGE,
OFF EASTERN EXPRESS HIGHWAY, DNYANASADHANA MARG THANE - 400604
DR. SANJOY DEUSKAR **DR. ANITA DAKSHINA**

REPORT

Title: Urja Setu

Date & Time: 8th Nov (Wednesday) 2023 9:00a.m.-2:30 p.m

Venue: P Savlaram Sabhagraha, Satish Pradhan Dnyanasadhana College,Thane (w)

Exhibitors: 24 entrepreneurs and 7 group of students, 31 products

Visitors (Beneficiaries): 510 Staff members, Students, Management Staff, and Ex Staff Members.

The Diwali Mela organized at Satish Pradhan Dnyanasadhana College under the umbrella of Urja Setu Committee was a vibrant celebration that not only embraced the festive spirit but also aimed to encourage both micro and macro entrepreneurs. The event provided a platform for students to showcase their entrepreneurial skills and foster a spirit of innovation within the

college community. Event started at 10:30 am and information about the event was communicated to all the fraternities through various whatsapp groups and word of mouth. Principal of the college Dr. G B Bhagure, all the Vice Principal's Dr Bhushan Langi, Dr Seema Ketkar, Dr Manjari Gondlekar, Dr Mrunal Bakane, Adv Suyash Pradhan, Members of Management and other faculty members of senior and junior college appreciated the products made by the students and by other entrepreneurs. Convenor of Urja Setu Dr Sanjot Deuskar and members Dr Anita Dakshina, Dr Shilpa Hatewar and Asst Prof Trupti Rongre we're helping the students and others in arrangements of the stalls .

Highlights:

- The mela featured a diverse array of stalls, each representing the unique talents and business ideas of college students.
- From handmade crafts to various food items, the stalls showcased a wide range of entrepreneurial endeavours.
- Several stalls were dedicated to micro-entrepreneurs, highlighting the importance of small-scale business ventures.
- Students demonstrated their creativity through handmade products, emphasizing the potential for sustainable micro-enterprises.
- The mela facilitated networking opportunities between students, aspiring entrepreneurs, and established business professionals.
- This interconnectedness aimed to create a supportive ecosystem for the exchange of ideas and collaborations.

The Diwali Mela in our college successfully blended cultural celebration with entrepreneurial encouragement. By fostering a spirit of innovation and providing a platform for students to showcase their talents, the event played a pivotal role in promoting both micro and macro entrepreneurship within the college community. The positive energy generated during this celebration is expected to resonate and inspire future entrepreneurial initiatives among the students.

Particulars

S.No	Organizer's Name (Micro-Entrepreneurs/NGO)	Stall No.	Product Profile
1	Urmilla Arts- Mrs Urmilla Wasker	1	Pearl Items
2	Enthur Arts-Mrs Pallavi Madhura	2	Home Décor

3	Urja Crafts- Mrs Harsha	3	Bags, Pouches etc
4	Handicrafts- Mrs Renuka R patil	4	Paper Mache Products
5	Revaa- Mrs Varsha Kale	5	Denim Bags
6	Nature Cure- Ms Shweta Mishra	6	Crystals
7	Bhavika Creation's -Mr R. G Mahatre	7	Handmade Products
8	Kirti Kulkarni	8	Handmade Products
9	UB- NGO	9	Quilts
10	Paryavaran Dakshata Mandal	10	Magazines
11	Sahil B Tambe	11	Cashew Nuts
12	Shubhangi Kadam	12	Bakery Products
13	Jyoti C Gaikwad	13	Crochets
14	Chinmayee Mestry	14	Personal & Health Care
15	Pratima Kulkarni	15	Ujwal Ubtan
16	Jyoti Nandkumar Mestry	16	Eco Friendly Products
17	Umeed Social & Education Trust	17	Social Awareness
18	Menon Environment Exclusive Eco-friendly Products- Shreelata Menon	18	Eco Friendly Products
19	Diwali Faral- Sachin Prabhudesai	19	Food Products
20	Vallare Charvathy	20	Jewellery
21	Priyanka Vipradas	21	Home Décor
22	Rashmi Raju Wagela	22	Agarbatti
23	Deepa Nikhil	23	Millets
24	Monti Verma	24	Sarees

Particulars

S.No	Organizer's Name (Students)	Stall No.	Product Profile
1	Sneha Kulkarni	25	Cakes/Pastries
2	Nandini Masari	26	Idli
3	Om Bhagale	27	Cutlet
4	Rashmi Sawant	28	Bakery
5	Yogita Pawar	29	Sanitary Pads
6	Kirti Ganesh Chavan	30	Lights
7	J. K College Ghansoli	31	Lanterns/ diyaas

Success Stories

Result: More than 200 visitors arrived at exhibition. All the stall owners earned a decent profit out of their expenses. Many stall owners received orders for their product in bulk. Everyone enjoyed the event and all the stall owners were happy with the arrangements and response they received from visitors. The stall of Sarees and idli stall earned the maximum profit.

Notice

SATISH PRADHAN DNYANASADHANA COLLEGE, THANE		
Format for Communication of NOTICE		SPDC/CM/F01
Revision No. 01		Dated: 10.04.2022
Name of Department /Committee: URJA SETU		Academic Year: 2023-2024
Notice No. 01	Date of Notice : 1 st November , 2023	Page 1 of 1

NOTICE

Diwali special

Dear Students,

Urja Setu, an exhibition cum sale has been planned on 8th November 2023.

You can book a stall and sell the products in this exhibition.

No charges are taken for the stalls. You will gain confidence, time, resource management, sales techniques & communication skills apart from profit.

So come forward and register your stalls.

For any enquiry and registration you can contact

Dr. Mrs. Sanjyot Deuskar

Dr. Mrs. Anita Dakshina

Dr. Shilpa Hatewar

Dr. Trupti Rongare

Convenor, Urja Setu

Dr Sanjyot Deuskar

Some Glimpses



Attendance cum feedback

(https://drive.google.com/file/d/1g-BI_QostIPyvoDK8NMtJfhVYqlyvdbj/view?usp=drive_link)

Feed back

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SATISH PRADHAN DNYANASADHANA COLLEGE, THANE					
Procedure to conduct activities / programmes	SPDC / SOP / 04				
Revision No. 00 Dated:	Page 5 of 5				
3/11/23					
Attendance /feedback Record of the Programme					
a)	Name of Department/ Committee /Association				
b)	Name of Collaborating Agency NGOs				
c)	Name of activity /Programme Ujja setu				
d)	Date/ Duration of activity				
Sr. No.	Name of Teachers / Students	Class	Roll No	Signature	Remark
1.	Krishna-V. Ghadge	FYBBI	12	<i>[Signature]</i>	Excellent
2.	Siddhesh-V. Mandavkar	FYBBI	26	<i>[Signature]</i>	Excellent
3.	Dhaval S. Kamble	FYBBI	18	<i>[Signature]</i>	Excellent
4.	Sahil S. Jadhav	FYBBI	42	<i>[Signature]</i>	Excellent
5.	Prisha V. Shinde	FYBBI	52	<i>[Signature]</i>	Excellent
6.	Varshda D. Baidad	FYBBI	01	<i>[Signature]</i>	Excellent
7.	Sujata Yadav	FYCS	115	<i>[Signature]</i>	Excellent
8.	Sachin Verma	FYCS	109	<i>[Signature]</i>	Excellent
9.	Kunal M.	FYCS	131	<i>[Signature]</i>	Excellent
10.	Viraj Panchal	FYCS	65	<i>[Signature]</i>	Excellent
11.	Pranali Patil	FYCS	74	<i>[Signature]</i>	Excellent
12.	Yash Yadav	FYCS	118	<i>[Signature]</i>	Excellent
13.	Ritesh Yadav	FYCS	130	<i>[Signature]</i>	Excellent
14.	Sakshi Sathe	FYBBI		<i>[Signature]</i>	So nice
15.	Vishal Bhande	FYBBI	282	<i>[Signature]</i>	Nice
16.	Piyush Gupta	FYBBI	465	<i>[Signature]</i>	Excellent
17.	Vanshika Purnikar	FYBBI	103	<i>[Signature]</i>	Nice
18.	Garvika Shinde	FYBBI	184	<i>[Signature]</i>	Excellent
19.	Ujjwala Sonage	FYBBI	164	<i>[Signature]</i>	Nice
20.	Kumar Patil	FYBBI	104	<i>[Signature]</i>	Good
21.	Prathmesh Shinde	FYBBI	109	<i>[Signature]</i>	Excellent

Sr. No.	Name of Teachers / Students	Class	Roll No	Signature	Remark
477	Sachin Patole	FYBAP	51	Sachin	Excellent
478	Amrith Salunke	BATF	173	AS	Excellent
479	Bhavesh Khatke	FYBP	22	Bhavesh	Best
480	Mahavi Komal Keshavnath Purohit	FYBP	34	Mahavi	Excellent
481	Sakshita Dharmadas	FYBAP	171	Sakshita	Excellent
482	Mahesh Mayur	FYBP	33	Mahesh	Excellent
483	Mare Akshay	FYBP	41	Mare	very helpful
484	Mare Anshu	FYBP	42	Mare	Excellent
485	Sujal Tirumala	FYBAP	181	Sujal	Excellent
486	Aditya Singh	FYBAP	178	Aditya	Excellent
487	Rishi Sankar Jadhav	FYBP	23	Rishi	Best
488	Pratik Vikas	FYBP	24	Pratik	Excellent
489	Vadnat Shekhar	FYBP	239	Vadnat	fabulous
490	Anayak Shekhar	FYBAP	175	Anayak	Excellent
491	Shamsher Saided	FYBAP	174	Shamsher	Excellent
492	Nimda Anshu	FYBP	44	Nimda	Best
493	Nalawade Shivanshi	FYBP	45	Nalawade	Excellent
494	Zaid Kanble	FYBP	209	Zaid	Excellent
495	Chauhan Suneh	FYBP	250	Chauhan	very helpful
496	Pratik Suneh	FYBAP	176	Pratik	Excellent
497	Vaithi Anshu	FYBP	240	Vaithi	Excellent
498	Shimpi Aman	FYBP	223	Shimpi	Excellent
499	Sukeshi Oke	FYBAP	184	Sukeshi	Excellent
500	Singh Anshu	FYBP	228	Singh	Excellent
501	Bhili Anshu	FYBP	209	Bhili	Excellent
502	Srinivasan Anshu	FYBAP	188	Srinivasan	Excellent
503	Pratik Anshu	FYBP	210	Pratik	Best
504	Mare Komal	FYBP	195	Mare	Excellent
505	Sahay Anshu	FYBAP	185	Sahay	Excellent
506	Mare Komal	FYBP	201	Mare	very helpful
507	Jadhav Anshu	FYBP	124	Jadhav	Excellent
508	Vadnat Anshu	FYBAP	187	Vadnat	Excellent
509	Olive Toppe	FYBAP	183	Olive	Excellent
510	Thore Sandosh	FYBP	119	Thore	Best





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Feedback Analysis

Date: 01.10.2021	Revision: 00	SPDC/CM/F07
Name of Department/ Committee:	Urja Setu	Term: I
Name of the Activity:	Sale cum exhibition	
Name of Collaborating agency/Organization:		

Feedback Form Analysis

Total respondents: 510

Feedback:

Feedback	Excellent	Very Good	Good	Other positive remarks	Negative remarks
Visitors	177	67	107	157	2



Feedback Analysis:

Out of a total 510 responses, 34.7% of the respondents found Urja Setu to be excellent and 30.87% gave positive remarks. The concept and the event of Urja Setu was well received by the visitors.

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Report of the Activity

Date: 16.04.2023	Revision: 01 15.06.2022	SPDC/CM/F05
Name of Department/ Committee:	URJA SETU	Term: I
Name of the Activity:	SALE CUM EXHIBITION	
Name of Collaborating agency/Organization:		

Date: 12/08/23

Venue: P Savlaram auditorium

No. of stalls- 13 (NGOs and micro entrepreneurs) ; 53 students

No. of Beneficiaries- 853 Teaching, non teaching and students

The one-day trade fair organized to promote entrepreneurial skills among students and support NGOs was a remarkable event that took place on 12/08/23 at PSavlaram Hall . The primary objective of this event was to encourage and empower students to develop their

entrepreneurial skills while also raising awareness and support for local non-governmental organizations (NGOs).

The entire event was organized by the Urja Setu committee. Event started at 10:30 am and information about the event was communicated to all the fraternities through various what's up groups and word of mouth. During the event, various stalls were put up by the stalls owners in which the products were showcased made by the students and by various entrepreneurs. Dr. G B Bhagure, all the Vice Principal's Dr Bhushan Langi, Dr Seema ketkar, Dr Mrunal Bakane, Adv Suyash Pradhan and other faculty members of senior and junior college appreciated the products made by the students and by other entrepreneurs. Convenor of Urja Setu Dr Sanjot Deuskar and members Dr Anita Dakshina and Asst Prof Trupti Rongare we're helping the students and others in arrangements of the stalls.

Highlights:

- **Inauguration Ceremony:** The event kicked off with a grand inauguration ceremony attended by dignitaries, students, and representatives from various NGOs. The Convenor Dr Sanjot Deuskar mam emphasized the importance of entrepreneurial skills and community engagement.
- **Student Entrepreneurs::** One of the main attractions of the fair was the participation of student entrepreneurs. Young, creative minds showcased their innovative ideas and products, ranging from homemade crafts, fashion items, technology solutions, and food products. These young entrepreneurs demonstrated their entrepreneurial spirit and business acumen.
- **NGO Booths::** Several local NGOs set up informative booths to showcase their work and raise awareness about their causes. Visitors had the opportunity to learn about the various initiatives and projects these organizations were undertaking to make a positive impact in the community.
- **Entertainment Programmes:** To keep the atmosphere lively and engaging, the event had games stalls, mehndi stalls and photography stalls. These stalls added a fun element to the trade fair and attracted a diverse audience.
- **Food Stalls:** Local vendors and student entrepreneurs offered a wide range of delicious foods and beverages, representing different cuisines. This added to the overall enjoyment of the event and provided opportunities for networking and interaction.
- **Networking Oppurtunities:** The trade fair provided an excellent platform for students, local entrepreneurs, and NGOs to network and establish valuable connections. This networking potential is crucial for fostering future collaborations and business partnerships.
- **Donation and Support:** Throughout the day, visitors had the opportunity to donate to the participating NGOs and support their causes. Many visitors showed their generosity by contributing to the noble endeavors of these organizations.

Outcomes and Impact:

The one-day trade fair had several positive outcomes and impacts:

- Empowered Students: The event inspired students to explore their entrepreneurial potential and provided them with valuable insights into business and marketing strategies.
- Awareness for NGOs: The participating NGOs gained significant visibility, and some were able to secure funding and volunteers for their ongoing projects.
- Community Engagement: The event fostered a sense of community engagement and social responsibility among attendees.
- Local Economy: Local vendors and entrepreneurs benefited from increased sales and exposure, contributing to the local economy.

NGO'S Stalls		
S.No	Name	Product Profile
1	Apla Paryavaran Mandal	Eco friendly products
2	Menons Environment Exclusive	Brochure for environmental awareness
3	Alisha Ansari NGO	Imitation
4	S.V Agashe netradaan Prathisthan	Books & Warli Art
5	Supriya Prabhu Desai	Snacks
6	Meena Arun Gandhi	Snacks
7	Jeevala Trust, Thane	Raakhis, cooton bags & imitation jewellery
8	Devrukh	Godhadi
9	Mrs Jyoti Nandkumar Mestry	Paper products
10	Pallavi Mahila Sanstha	Handicrafts
11	Smt Madhavi Vinaychandra Sanstha	Handicrafts
12	Jeevan Samruddhi Foundation	Rakhi
13	Umeed Social Trust	Bags, Fllor Cleaner and soaps

Students Stalls		
1	Om Bhadge	Sandwich
2	Pratish Channa	Paani Poori and Chaat
	Vaibhav Bhoje	
	Akilesh Prajapati	
	Amit Bharadwaj	
3	Shraddha Sutar	Cakes
	Pratiksha N Chaulkar	

	Shraddha Singh	
4	Arya Santosh Patil	Gift Items
	Vanshika Palshikar	
5	Sahil Jhadhav	Coin Games
	Bhumika Nagloti	
	Yash Mejar	
	Yashraj Nadar	
6	Runmayee Jagtap	Paani Poori
	Archisa Gaurav	
	Rupali Shinde	
7	Vaidehi Sunil Futak	Samosa and Bhel
	Sakshi Yashwant Kamble	
	Varad Santosh Mahatre	
8	Siddesh Yashwant Mandavkar	Gift Items
	Dakshata Sandeep Sail	
	Karan Kishore Pavtekar	
9	Aarti Pramod Gangurde	Dhokla and Khandavi
	Bhoomi C Kanekar	
10	Rutuja Manohar Patil	Imitation Jewellery
	Manisha Ghankute	
	Mayuri Nikam	
11	Nehakumari Maurya	Mehandi
	Aditi Shankar Pawar	
12	Avdut nagesh Nikam	Photography
	Aryan Ananta Mhatre	
13	Disha Vinod Shinde	Paapdi Chaat, Sev poori and bhel
	Harshada Anant Badad	
	Diksha Jhadhav	
	Shaira Nadmikeri	
14	Radha Rathod	Batata wada
	Sakshi More	
15	Mansi Bhankar	Misa pav
	Rashmi Vangle	
16	Bhumika Patil	Shooting Games
	Sakshi mane	
	Nandani Masare	Samosa and chaat
	Sakshi Ajogetherkar	
	Nandani Bait	
	Sneha Salvi	
17	Geetali Vinod Koli	Pooran Poli
18	Shrutika Sasane	Ragda pattice

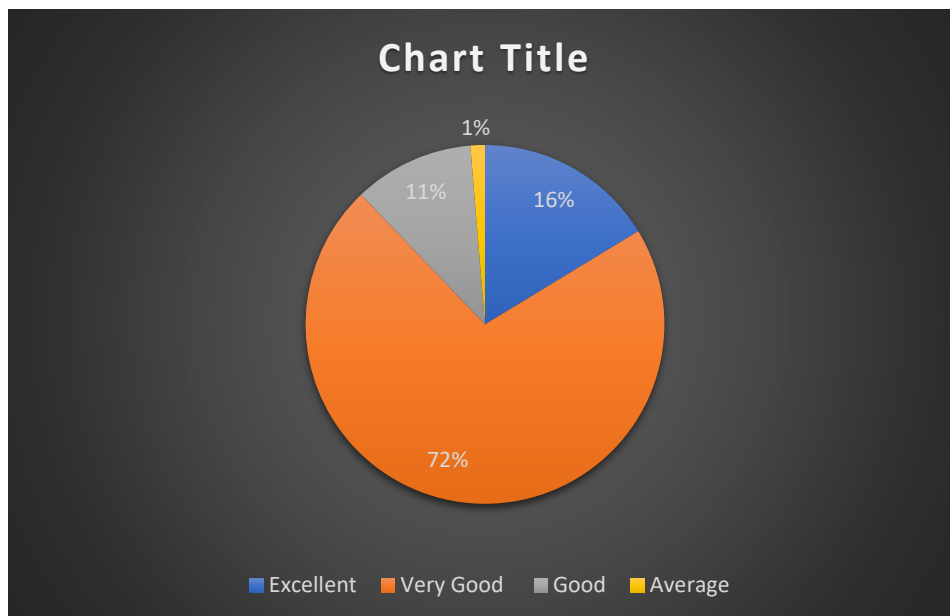
19	Diksha Thakre	Gift Items
20	Caryl Martin	Tarot Cards
21	Shana Kulkarni	Scrunchies
22	Gunjan Kharvi	Diyas and Kandil

Conclusion:

The one-day trade fair promoting entrepreneurial skills among students and supporting NGOs was a resounding success. It not only encouraged young entrepreneurs but also raised awareness and support for important community causes. The event's impact will likely continue to be felt in the form of new businesses, collaborations, and ongoing support for local NGOs. It served as a testament to the power of community engagement and the potential of our youth to drive positive change. We look forward to hosting similar events in the future to nurture the entrepreneurial spirit and make a lasting impact on our community.

Feedback analysis :

S.No	Excellent	Very Good	Good	Average	Total
Visitors	125	549	83	10	767
% of Visitors	16%	72%	11%	1%	100%



Feedback Analysis:

Out of total 767 responses, almost 72% visitors opined that trade fair was very good in terms of organization, quality of products, team work, price, quality of products and authenticity of

local brands. 16% believed that the Urja-Setu was an excellent affair to remember while 11% rated that Urja-Setu trade fair is good platform for the students and NGO's to showcase their entrepreneur skills.